



**SMOKE FREE
SWEDEN 2023**



smokefreesweden.org

Three Million European Lives Could Have Been Saved by Following Sweden's Smoke Free Policies

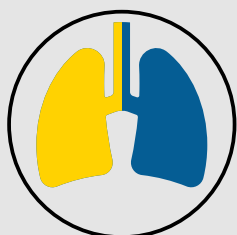
Previously, [The Swedish Experience: A Roadmap To A Smoke Free Society](#), looked at how Sweden is on track to be smoke-free, 17 years ahead of target. Swedish policymakers provided smokers with a choice of alternatives to smoking, alongside education and tobacco control measures.

Now, [Saving Lives Like Sweden](#) shows how millions of lives across WHO member states could be saved if the Swedish model were applied.

What we found



2.9 million lives could have been saved between 2000-2019 if the EU had the same smoking-related mortality as Sweden



EU citizens could have enjoyed **108 million more healthy years of life** if their countries had followed the Swedish model





If each of these countries had the same rate of tobacco-attributed mortality and morbidity as Sweden between 2000 and 2019, they could have saved millions of lives and gained hundreds of millions of healthy years

Poland



**442,000 lives
16.8 million years**

Germany



**455,000 lives
15.5 million years**

United Kingdom



**680,000 lives
13.4 million years**

Italy



**124,000 lives
4.2 million years**

Romania



**251,000 lives
10.5 million years**

Hungary



**251,000 lives
7.9 million years**

Belgium



**90,000 lives
2.3 million years**

